



## OREGON CATTLEWOMEN

For the past two years I have had the honor of acting as President of the Oregon CattleWomen. We have been busy working from the grassroots, actively promoting ranching and beef throughout Oregon. We have engaged in new activities such as the Salem/ Keizer Volcanoes semi-pro baseball team's Salute to Agriculture, 5k Hoofin' It to Beef Fit runs and the Beef Tent at the Oregon State Fair. Our Oregon Collegiate CattleWomen group has grown from a young committee, to a strong program building young leaders in Agriculture. We are developing our Oregon Junior CattleWomen program and will continue to do so. We have promoted beef by educating consumers about beef nutrition and best management practices used by ranchers. We have given voice to the struggles ranchers face and fostered future agriculture industry leaders. We have fed vegetarians beef sliders!



Our growth and accomplishments would not have been possible without our members and strong leadership team. I am grateful to have had such a wonderful group of men and women to work with. We have worked through our challenges and driven to success. We have gained new members and lost dear friends. Through it all, the issues facing our industry continue. From endangered species to water use regulations, OUR WORK IS NEVER DONE.



As we move into 2017, let us remember our need to perpetuate and tell people about the good work that we do while producing a quality beef product. Our ranching lifestyle provides the opportunity to raise our kids with a strong work ethic and to love and appreciate mother nature as well as God's blessings. Our work keeps us strong and encourages us to support our neighbors, standing by them when times get tough. Our livestock, the weather and the daily toil remind us of our humility as well as our need to rejoice. Our industry and the family within it binds us together as we produce beef that feeds people. Let us continue to move forward as an industry and tell others about that great opportunities offered by agriculture. Who knows, maybe hearing your beef story will encourage a 17 year old city slicker to become a rancher!



Thank you for a great two years!

*Katharine Jackson, OCW President*

